



## S. Gaye Ayanođlu Örs, PhD

### Assistant Professor

Atilim University

Department of Textile & Fashion Design

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## PERSONAL

Date of Birth	24.03.1992
Place of Birth	Altındađ, Ankara

## EDUCATION

10/2017-07/2022	Universidade Europeia (Portugal), Design, Ph.D.
08/2015-07/2017	Gazi University, Fashion Design, M.S.
09/2010-06/2014	Anadolu University, Fashion Design, B.S.
02/2012-06/2012	ESAD – College of Art & Design (Portugal), Fashion, Erasmus

## ACADEMIC POSITIONS

02/2023 - ...	<i>Assistant Professor,</i> Department of Department of Textile & Fashion Design, Atilim University, Turkey
10/2021 - 02/2023	<i>Instructor,</i> Department of Department of Textile & Fashion Design, Atilim University, Turkey
02/2020 - 09/2021	<i>Part-Time Instructor,</i> Department of Textile & Fashion Design, Atilim University, Turkey
09/2018 - 01/2024	<i>Researcher (Doctorate researcher),</i> UNIDCOM / IADE – Design-Led Research Center, Portugal
10/2016 - 11/2017	<i>Research Assistant,</i> Department of Fashion & Textile Design, Atilim University, Turkey
12/2015 - 07/2016	<i>Research Assistant,</i> Department of Fashion Design, Ipek University, Turkey

## ADMINISTRATIVE DUTIES

04/2024-...	Vice-Head of Textile and Fashion Design Department (Atilim University)
01/2022 - ...	Double Major/Minor Programs Commission Chairman, Textile & Fashion Design Department (Atilim University)

01/2022 - ...	International Relations and Erasmus Coordinator, Textile & Fashion Design Department (Atılım University)
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## RESEARCH INTERESTS

1	Sustainable Fashion
2	Human-Centered Design / User-Centered Design
3	Design for Sustainable Behaviour
4	Design for Behaviour Change
5	Fashionable Wearables

## PUBLICATIONS

1	Ayanoglu, S.G. (2022). The design of fashionable wearables to promote sustainable behaviours in smart cities [Doctoral dissertation, Universidade Europeia]. Portugal Open Access Science Repository (RCAAP). <a href="http://hdl.handle.net/10400.26/41710">http://hdl.handle.net/10400.26/41710</a>
2	Ayanoglu, S.G., Pereira, M. & Duarte, E. (2022). User-Oriented Challenges of Smart Mobility: An Analysis of Focus Group to Identify User Behaviour. In: Duarte, E., Rosa, C. (eds) Developments in Design Research and Practice. Senses 2019. Springer Series in Design and Innovation , vol 17. Springer, Cham. <a href="https://doi.org/10.1007/978-3-030-86596-2_32">https://doi.org/10.1007/978-3-030-86596-2_32</a>
3	Ayanoglu, S. G., Duarte, E., & Pereira, M. (2019), A Literature Review of Sustainable Behaviours Asserted in the Context of Everyday Life in Cities, <i>Convergências - Journal of Research and Teaching Arts</i> . XII (24), Retrieved from journal URL: <a href="http://convergencias.ipcb.pt">http://convergencias.ipcb.pt</a>
4	Ayanoglu, S. G.; Duarte, E.; Pereira, M. (2018). Promoting Sustainable Behaviour Through Fashionable Technology, Proceedings of the 5th Design Doctoral Conference: TRANSgression, Lisbon, Portugal 23-30. ISBN: 978-989-8473-25-7
5	Ayanoglu, S, G. (2017). User-centered design kit approach for the concept of sustainable fashion [Master's thesis, Gazi University]. Council of Higher Education Thesis Center Thesis No: 469354. <a href="https://tez.yok.gov.tr/UlusalTezMerkezi/tezSorguSonucYeni.jsp">https://tez.yok.gov.tr/UlusalTezMerkezi/tezSorguSonucYeni.jsp</a>
6	Ayanoglu, S. G.; Ağaç, S. (2017), Sustainable Fashion Oriented Design Ideas, <i>Suleyman Demirel University ART-E Journal of Fine Arts Faculty, Isparta, Turkey</i> 10 (19), 252-273. DOI: 10.21602/sduarte.285083

## CONFERENCE PRESENTATIONS

1	Ayanoglu, S. G. (2020, June 25). Design of Fashionable Wearables to Promote Sustainable Behaviours in the Context of Smart Cities. 7th Design Doctoral Consortium "Transdisciplinary" UNIDCOM/IADE-Universidade Europeia, Lisbon/Portugal
2	Ayanoglu, S. G., Duarte, E., & Pereira, M. (2019, November 28). Using Focus Groups to Design for Sustainable Behaviour: User-Oriented Challenges of Smart Mobility. In I. Farinha (Chair), 10th International Conference Senses & Sensibility: Lost in (G)localization at UNIDCOM/IADE-Universidade Europeia, Lisbon/Portugal.

3	Ayanoglu, S. G., Duarte, E., & Pereira, M. (2019, May 22). Exploring Sustainable Behaviors Embedded in Everyday Life in the City: An Overview of Suggested Behaviors in the City Context. In A. M. Ferreira (Chair), 6th Design Doctoral Conference "Transformation" at IADE - Universidade Europeia, Lisbon/Portugal.
4	Ayanoglu, S. G.; Duarte, E.; Pereira, M. (2018, June 21). Promoting Sustainable Behaviour Through Fashionable Technology. In A. M. Ferreira (Chair), 5th Design Doctoral Conference "Transgression" at IADE - Universidade Europeia, Lisbon/Portugal.
	Ayanoglu, S. G. (2017, May). Silhouette Size Changes: A Case Study of Stella McCartney for 16 Year. In E. Mora (Chair), ZoneModa Conference 2017 "S,M,L,XL - Sizing" at the Department for Life Quality Studies of the University of Bologna, Rimini/Italy.

## PROJECTS

1	"The Design of A Fashion Collection Using Local Weaving to Raise Sustainable Consciousness for the Ready-To-Wear Garment Industry", Researcher, Atılım University Undergraduate Research Project (LAP), Ankara. October, 2023
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## ART/EXHIBITION ACTIVITIES

1	Ayanoğlu-Örs, S. G. (2023). Work of Art: "The Coast", İnönü University Faculty of Fine Arts and Design. 100 <sup>th</sup> Anniversary of The Republic International Online Juried Group Exhibition 29 October-15 November, Malatya – Türkiye
2	Ayanoğlu-Örs, S. G. (2023). Work of Art: "Toprak Parçası (Piece of Land)", Ağrı İbrahim Çeçen University Faculty of Education Fine Arts Education Department "Neşet Günal from 1873 to 2023: Toprak Adamı (Man of the Soil)" National Online Group Exhibition 3-7 July, Ağrı – Türkiye
3	Ayanoglu-Örs, S. G. (2023). Work of Art: "Inorganic Bond", İstanbul Aydın University Faculty of Communication, "I. International Communication Digitalization and Society Symposium – Social Transformation Theme International Juried Group Exhibition 10-12 May, İstanbul – Türkiye
4	Ayanoglu, S.G. & Çağlar Öztürk, A (April 2022). Within the Scope of MTT302-Fashion Design IV course: "Knitting Pattern Design Collection": Group Exhibition of Student Projects (University & Industry Collaboration Project: Mohair & Angora & Atılım University Textile and Fashion Design Department)
5	Ayanoglu, S. G. (2017). Work of Art: "Lonely Woman", Giresun University, "1st National Woman Symposium Juried Group Exhibition 08-18 March, Giresun - Turkey.
6	Ayanoglu, S. G. (2016). Work of Art: "Process", Dumlupınar University Kutahya Technical Sciences Vocational School, "Germiyan Glazed Tile and Ceramic Fest" National Juried Group Exhibition 11-14 May, Kutahya - Turkey.

## SCIENTIFIC ACTIVITIES

<u>Organizing Committee Member</u>	5th Design Doctoral Conference: Transgression (20-22 June 2018). UNIDCOM/IADE, Portugal
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## SEMINAR, COURSE AND WORKSHOP CERTIFICATES

<u>Course Participation</u>	Redress Design Award Pathway Course, July 12, 2023
<u>Course Participation</u>	Redress Design Award Pathway Course – Fibre Choices and Sustainability, March 3, 2023
<u>Seminar Participation</u>	Orientation and Efficient Education Seminar, November 24, 2021. Atılım University, Ankara-Turkey
<u>Course Participation</u>	Scientific Writing and Communication Course, January 13-21, 2020. UNIDCOM/IADE – Lisbon-Portugal
<u>Seminar</u>	Master Class “How are Technology and Sustainability Fostering New Paradigms for Fashion?” by Sandy Black, January 8, 2019. UNIDCOM/IADE, Lisbon-Portugal
<u>Seminar</u>	Master Class “Not to Scale: Transdisciplinary Design and Complex Systems” by Jamer Hunt, October 24, 2018. UNIDCOM/IADE, Lisbon-Portugal
<u>Seminar</u>	Master Class “Design at the Heart of the Future of Value Creation” by Robin Teigland, October 9, 2018. UNIDCOM/IADE, Lisbon-Portugal
<u>Workshop</u>	Autodesk Fusion 360 Basic Level, Autodesk Software, May 8, 2014. Anadolu University, Eskisehir-Turkey

## COURSES GIVEN

Year	Course
<b><u>2023-2024</u></b> <b><u>Spring</u></b> <b><u>Semester</u></b>	Fashion Design II
	Computer Aided Fashion Design II
	Portfolio Design
<b><u>2023-2024</u></b> <b><u>Fall Semester</u></b>	Fashion Design II
	Fashion Design III
	Computer Aided Fashion Design I
	Sustainable Fashion
<b><u>2022-2023</u></b> <b><u>Spring</u></b> <b><u>Semester</u></b>	Fashion Design IV
	Fashion Design III
	Computer Aided Fashion Design II
	Portfolio Design
<b><u>2022-2023</u></b> <b><u>Fall Semester</u></b>	Fashion Design I
	Computer Aided Fashion Design I
	Design Researches
<b><u>2021-2022</u></b> <b><u>Spring</u></b> <b><u>Semester</u></b>	Fashion Design IV
	Computer Aided Fashion Design II
	Portfolio Design
<b><u>2021-2022</u></b> <b><u>Fall Semester</u></b>	Fashion Design III
	Fashion Graphic
	Fashion History
	Computer Aided Fashion Design I
<b><u>2020-2021</u></b> <b><u>Spring</u></b> <b><u>Semester</u></b>	Fashion Design II
<b><u>2020-2021</u></b> <b><u>Fall Semester</u></b>	Fashion Design I
	Sustainable Fashion
<b><u>2019-2020</u></b> <b><u>Spring</u></b> <b><u>Semester</u></b>	Computer Aided Fashion Design II
	Trend Analysis and Clothing Design

